

# **Cedar Creek Battlefield Foundation**

## **Reenactment Event Sponsorship (October 19<sup>th</sup> and 20<sup>th</sup>, 2024)**

For over thirty years, the Cedar Creek Battlefield Foundation has hosted an annual large-scale reenactment of the Battle of Cedar Creek to commemorate this critical moment during the last months of the American Civil War. On the third weekend of October, which often falls very close to the actual anniversary of this engagement, the reenactment is hosted alongside many other activities to remember the men that fought here and to recognize the community that this battle affected. Complimented by educational programs such as presentations, displays, demonstrations, and the personal engagement of the reenactors with members of the general public, this large-scale event offers a unique opportunity to step back in time and gain a new perspective in how this war, which ended nearly 160 years ago, shaped the world we live in today. Every year, we are reminded that this event has become an intergenerational tradition that resonates with local, statewide, and even national audiences who flock to Middletown by the thousands to continue this important thread in the fabric of this area. With your sponsorship today, not only will you unlock the Event Sponsorship benefits outlined below, but you will also be making a very tangible difference in CCBF's ability to offer engaging programming, educational opportunities, an improved landscape and trails for exploring, and lifelong memories. On behalf of the Cedar Creek Battlefield Foundation, thank you for your support!

### **Company Level**

**\$250**

- 4 complimentary admission tickets to the reenactment
- Logo or name placement in the reenactment program under "Event Sponsors" and three lines of text (pending content approval) \*
- Thumbnail sized logo or name placement on CCBF's website under "Event Sponsors" with a link to your website or social media (pending content approval) \*
- Day of event mention and thank you

### **Regimental Level**

**\$500**

- 6 complimentary admission tickets to the reenactment
- Logo or name placement on shared Event Sponsor signage located at the event entry gate
- Logo and name placement in the reenactment program under "Event Sponsors" and six lines of text (pending content approval) \*
- Thumbnail sized logo or name placement on CCBF's website under "Event Sponsors" with a link to your website or social media (pending content approval) \*
- Day of event mention and thank you, with a 15 second message/advertisement from you (pending content approval) \*\*

### **Brigade Level**

**\$750**

- 8 complimentary admission tickets to the reenactment
- 1/4 page advertising space in the event program (pending content approval) \*
- Logo or name placement on shared Event Sponsor signage located at the event entry gate
- Event Sponsor announcement and thank you social media post
- Medium sized logo or name placement on CCBF's website under "Event Sponsors" with a link to your website or social media (pending content approval) \*
- Day of event mention and thank you with a 30 second message/advertisement from you (pending content approval) \*\*
- A Certificate of Appreciation

## **Division Level**

**\$1,000**

- 10 complimentary admission tickets to the reenactment
- 1/3 page advertising space in the event program (pending content approval) \*
- Logo or name placement on shared Event Sponsor signage located at the event entry gate
- Mention during CCBF radio advertising as an Event Sponsor
- Event Sponsor announcement and thank you social media post
- Medium sized logo or name placement on CCBF's website under "Event Sponsors" with a link to your website or social media (pending content approval) \*
- Day of event mention and thank you with a 45 second message/advertisement from you (pending content approval) \*\*
- A Certificate of Appreciation

## **Corps Level**

**\$2,500**

- 15 complimentary admission tickets to the reenactment
- 2'x3' vinyl banner reading "*Thank You to Our Event Sponsor*" with your company logo (or other approved imagery) \* displayed at the event entry gate
- 1/2 page advertising space in the event program (pending content approval) \*
- Small logo or name placement on marketing materials (printed and social media)
- Logo or name placement on shared Event Sponsor signage located at the event entry gate
- Mention during CCBF radio advertising as an Event Sponsor
- Event Sponsor announcement and thank you social media post
- Large sized logo or name placement on CCBF's website under "Event Sponsors" with a link to your website or social media (pending content approval) \*
- Day of event mention and thank you with a 60 second message/advertisement from you (pending content approval) \*\*
- A Certificate of Appreciation

## **Army Level**

**\$5,000+**

- 20 complimentary admission tickets to the reenactment
- 4'x6' vinyl banner reading "*Thank You to Our Event Sponsor*" with your company logo (or other approved imagery) \* displayed at the event entry gate
- Full page advertising space in the event program (pending content approval) \*
- Medium logo or name placement on marketing materials (printed and social media)
- Logo or name placement on shared Event Sponsor signage located at the event entry gate
- Mention during CCBF radio advertising as an Event Sponsor
- 2 Event Sponsor announcement and thank you social media posts
- Large sized logo or name placement on CCBF's website under "Event Sponsors" with a link to your website or social media (pending content approval) \*
- Day of event mention and thank you with a 90 second message/advertisement provided by you (pending content approval) \*\*
- A Certificate of Appreciation

\*Prepared materials must be provided to CCBF for content review and/or potential revision if needed.

A CCBF representative will contact you with specific details.

\*\*Announcements will be made by the official CCBF announcer or a Board member on a predetermined schedule developed at the discretion of event organizers. Announcements can also be made in multiple 15 or 20 second blocks in the form of a repeated shorter message or unique segment to total your selected level's announcement time benefit.

*If there are any questions about the Event Sponsorship Levels, Sponsorship benefits, or the Terms and Conditions (page 4), please contact the Cedar Creek Battlefield Foundation at (540) 869 – 2064 or [info@ccbf.us](mailto:info@ccbf.us).*

# Reenactment Event Sponsorship Application

Yes, count me in for a sponsorship! Please check your desired level below:

Company (\$250)    Regiment (\$500)    Brigade (\$750)    Division (\$1,000)

Corps (\$2,500)    Army (\$5,000)    Custom Amount \_\_\_\_\_

Sponsor or Business Name \_\_\_\_\_

Point of Contact \_\_\_\_\_

Phone Number \_\_\_\_\_ Alternate Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_ Alternate Email Address \_\_\_\_\_

Website and/or Social Media \_\_\_\_\_

Address (Street, City, State, Zip) \_\_\_\_\_

Check this box to receive a receipt for your tax deductible gift

Sponsor Printed Name \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make a check or money order out to the **Cedar Creek Battlefield Foundation** (or use the fields below to provide debit or credit card information) and mail payment and this form to:

Cedar Creek Battlefield Foundation  
8437 Valley Pike  
Middletown, Virginia 22645

Sponsorships can also be processed over the phone any time Thursday through Monday 10:00AM to 5:00PM.

## Credit or Debit Card Information

Type of Card:  Visa    Mastercard    American Express    Discover

Name (as it appears on card): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: (Month) \_\_\_\_\_ (Year) \_\_\_\_\_   CVV: \_\_\_\_\_   Zip Code: \_\_\_\_\_

## Terms and Conditions of Sponsorship

Submission of a Sponsorship Application should be accompanied by the appropriate payment that corresponds to the selected Sponsorship Level. Accepted Sponsorship Applicants will be notified by phone or email of their acceptance. If time and logistics permit, a commitment to a higher level of Sponsorship may be considered after submission and acceptance of an initial application. However, the Foundation cannot decrease the level of Sponsorship once the Sponsorship Level has been accepted. The number of Sponsorship opportunities may be limited. A number of considerations may cause a Sponsorship Application submission or accepted Sponsorship to be reconsidered by the Foundation. If a sponsored event or activity is interrupted, deferred, or cancelled due to, for example, weather or other unavoidable circumstances, the Foundation will apply the Sponsorship funds to a rescheduled or alternative Foundation event or activity, with the original benefits and entitlements provided with the level of Sponsorship approximated as closely as practicable by the Foundation. Also, if the Foundation determines, for any reason, that a Sponsorship needs to be cancelled, the Foundation will consider a full or *pro rata* refund to the sponsor. In determining potential *pro rata* refunds, the Foundation will use elapsed time from the beginning of the Sponsorship commitment and consider any fulfilled benefits as guidance.

Logos and Sponsor names provided for use by the Foundation in association with the Sponsorship must be in digital form and compliant with the technical specifications provided by the Foundation for use and reproduction by the Foundation. The Foundation may resize and place images in notices of Sponsorship as deemed practical by the Foundation. The Sponsor represents and warrants that the logo(s) and name(s) provided for use by the Foundation in accordance with the Sponsorship terms will be free from third-party claims. After a Sponsored event or activity is complete, or the Sponsorship is ended, the Foundation may, at its discretion, continue to use the indicia of Sponsorship when referring to the past event, activity or Sponsorship arrangement.